



TWITTER Q&A

Downtown Design explains itself in 140 characters or less

● **@OpenSkiesMag:**

What is Downtown Design?

● **@DowntownDesignD:**

Hi. Now on for the 2nd year, it's an #OriginalDesign #fair featuring global trendsetting brands in #interiors and #furniture

● **@OpenSkiesMag:** When and where will it take place?

● **@DowntownDesignD:** The #fair will take place 28-31 Oct at #Emaar's #DowntownDubai, at the foot of the iconic #BurjKhalifa

● **@OpenSkiesMag:**

What is the theme?

● **@DowntownDesignD:**

#OriginalDesign, in celebration of the #craftsmanship, materials and #productdesign that distinguish an #original piece

● **@OpenSkiesMag:**

What is the link between Downtown Design and Dubai design festival Design Days?

● **@DowntownDesignD:** Both are owned by #ArtDubai Group. @DowntownDesignD showcases quality, innovative products from international #design brands

● **@OpenSkiesMag:** Who is Downtown Design aimed at?

● **@DowntownDesignD:** It's for trade professionals and people who love #interiordesign, #furniture and #architecture to find #inspiration & see the latest #trends

● **@OpenSkiesMag:**

Who is exhibiting?

● **@DowntownDesignD:**

The world's most respected #designbrands including @Vitra, @FritzHansen, @Bolon, @Sicis, @Hansgrohe_PR and many more

● **@OpenSkiesMag:** Why does Dubai need a festival like Downtown Design?

● **@DowntownDesignD:** Dubai is becoming a global #designhub for the design community. Platforms like @d3Dubai and @DowntownDesignD play a key role