

Second edition of Downtown Design opens in Dubai

BY OUR BUSINESS BUREAU

DUBAI: The second edition of Downtown Design, the Middle East's platform for contemporary, quality design, officially opened its doors on Tuesday.

In just its second edition, Downtown Design has established itself as the only platform in the Middle East where the world's most established and recognised international design brands are able to showcase their latest creations and connect with the region's trade professionals and key influencers, helping establish Dubai as a global hub for design. Downtown Design sees an increase of 300 per cent in registrations.

Organised by the Art Dubai Group and themed 'Original Design', Downtown Design will run until Oct.31 with over 50 design brands exhibiting, an increase of 20 per cent on the inaugural edition.

"Downtown Design contributes to further establishing Dubai as a global hub for design and supports the growth of the creative industries. The event highlights the new trends in design and contributes to further strengthening artistic collaboration that will contribute to the city's cultural scene," said Khalil Abdulwahid, Manager of Visual Arts, Dubai Culture & Arts Authority.